

BETH EL NEWS

September - October 2017



*New Life, New Responsibility,
New Growth*
Rabbi Aaron Krupnick

It is one of the great joys of my job to help expectant parents choose Jewish names for their children. Sometimes names are chosen simply because parents like the way they sound. But, more often than not, there is a deeper meaning, a connection; a spiritual, mystical connection to someone who has come before. So often you'll hear a family member say, "Oh, he has my father's eyes," or "her laugh is just like grandmom's..." In a very real sense, bestowing a name renews connection and reaffirms relationship, not just biologically, but spiritually as well.

We Jews have a propensity for naming Gd, and the name used most often on the High Holidays is Avinu Malkeinu, "Our Father, Our King." What kind of connection does that name imply? The simplest explanation, I suppose, is that with this name we are asserting Gd's supreme power over the world, and our lives. Gd has a set of rules to govern us; do good and be blessed, stray too far from the path and pay the price. Likewise, we parents make rules for our kids because we know what's best for them, and we let them know when they are losing their way. Children need to know that someone is in charge, someone is looking out for them, and someone cares enough to teach them right from wrong. Once, when I was a boy, I stayed out way too late and was grounded. I got angry with my Dad and said, "Eric Strauss says his dad is his best friend. YOU are NOT my best friend!" To which my father calmly replied, "Son, you will have lots of best friends, but you only have ONE father." ...That's one side to the name we give Gd, Avinu Malkeinu "Our Father, Our King."

But there is more. As I grew older I came to understand

that my Dad was not simply asserting his power over me, he wanted me to do my best and be my best. He not only wanted to set guidelines for my life, he wanted me to know that this was something I ought to be doing for myself. He knew, instinctively, that I had more potential than I gave myself credit for, and he wanted me to be the person I was truly meant to become. He did not know exactly the person I'd turn out to be, but he wanted to do his best to help me be my best. Nearly a quarter century since his passing I am still guided by his principles and thus he and I are still in relationship, father and son forever. I see my Heavenly Parent in much the same way; a Gd who sets guidelines and helps me to tap into my potential at every stage of my life.

This Rosh Ha-Shannah we are starting a new tradition for parents of babies at Beth El. We are inviting all parents who have had a child between last Rosh Ha-Shannah and this one to come for a group aliyah and a special blessing from the clergy. We will do this in both services. If you would like to participate, and have your family called to the Torah by name, please get in touch with Leora Waiche in the synagogue office.

When all that parenting entails is making rules and punishing your kids when they mess up, it's a pretty straightforward process. But we know there is a lot more to it than that. We need to set ground rules for sure, but we also need to empower our children to make decisions about their own lives that teach them valuable life skills, such as how to take responsibility for themselves. The process begins, it seems to me, with realizing both the amazing gift our new children are in our lives, and our sacred responsibility to help them to become the people Gd has intended them to be. I hope this aliyah and special blessing will help parents to feel both.

Wishing You All a Shannah Tovah,
A Year of Growth and Renewal

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**BACK TO
SHUL
Fair**

See
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for
details!



Prepare to Engage!

When I sit down to write my article for the Beth El News, I take time to consider what is happening in my personal life that connects me to my professional life. It's one of the reasons I enjoy working at a synagogue, because that overlap naturally occurs almost every day. It brings meaning to my Jewish life. We know that making a Jewish connection between various aspects of your life is meaningful to our congregants as well, which is why Beth El invests time and resources into creating a wide variety of opportunities for you to engage with us.

As some of you may know, I am involved with the world of Jewish camping. It influences me personally and professionally. This year, we made the decision to send my 8 year old daughter, Isabella to a Jewish sleep away camp. In my opinion, there is no other experience that provides the tools necessary for a child to learn to handle conflict directly, to try new things, to have fun with old friends while welcoming new friends and to value community. Camp also provides a safe space to be what I recently heard a camp director refer to as "the best version of who we are". This is all done with the intention of forming a solid Jewish identity. This informal education doesn't happen by chance. There is careful consideration and planning that goes into creating this type of environment. As a synagogue we strive for those very same things all day every day. We want you to be comfortable. We want you to be safe. We want to make sure you are aware of the options you have for connecting with your community. We want you to feel comfortable being you. Just as in informal education, there is extensive collaboration and planning necessary to provide this experience.

We have created a new position for one of our senior staff members. The majority of people reading this know Tamar Barkan. For the past two years, she has been our Membership, Events and Programming Director. In this role, she had the opportunity to meet many members of our community and spent much of her time developing relationships. We've made some changes to allow Tamar to do more of what she already does well. Her new role is Community Engagement Director. In this role, her primary responsibility is to work with our lay leaders, professional staff and clergy to create meaningful ways to engage current and future members of our community, as well as others that are touched by Beth El both in our building and in the surrounding area. I'll explain more about this new role as part of our Staff Overview on page 3.

Our summer has been busy. The year ahead will offer a variety of ways to interact with your community. We look forward to a year of gathering, celebrating, playing, praying, eating and conversing. Let's engage with each other and make our congregation the best version of Beth El we can possibly be!

Boost your business and support Beth El at the same time.

1/8 Page ad—\$450 for one year
1/4 Page ad—\$850 for one year
1/2 Page ad—\$1250 for one year
Full Page ad—\$1800 for one year

For more information, contact Davida Chornock at
dchornock@bethelsnj.org or 856-675-1166 ext. 409.





Meet the new Beth EI team!

Debbie Beideman, ECC Director

Debbie joined our team in early July, coming to us with an impressive educational background with over 30 years of experience. She began her career as a Preschool Teacher, then earned a Master's Degree from West Chester University and served as a Speech Pathologist in the schools while also running a private practice. Debbie continued her education and earned a second Master's Degree from Rowan University in Educational Leadership and further pursued Supervisor, Principal, and Superintendent's Licensure. She also earned an Advanced Human Resources Strategic Management Certification from Cornell University.

Debbie led her team through the Grow NJ Kids state-sponsored initiative, which is designed to raise the quality of child care and early learning throughout New Jersey. The program, for which she was the Director, scored the first and still only 5-Star Rating. Her passion for her work with our children and families will be an asset to our Early Childhood program. Our co-chairs for the ECC Committee, Dina Silverman and Beth Lambert, partner with Debbie to represent the parents of our ECC and to continue to offer our premier Early Childhood experience.

Reta Feldman, Events & Programming Manager

Reta will also be overseeing two new programs at Beth EI. The first is our new Community Partnership Program which offers opportunities for businesses to partner with Beth EI through yearly sponsorship. She will be partnering with Adam Benn, our chairperson of the Community Partnership Committee. The second is a widening of our facility rental opportunities to include opportunities for member rentals, weekday use of our building space including business seminars, training sessions, workshops, retreats and conferences. Reta will also be responsible for the logistics and planning of our wide variety of events and programs. She will partner with senior staff members and clergy as well the co-chairs of Events & Programming, Mira Aumiller and Diana Meltzer.

Reta received her Bachelor of Science in Sports Management from Lock Haven University, but before beginning her career in the South Jersey community, she worked in the sports and entertainment industry for 10 years. Most recently, Reta worked down the road at the Katz JCC as the Development Associate.

Tamar Barkan, Community Engagement Director

Tamar has been with Beth EI in some capacity for the past 10 years and is known throughout our community. She began in our religious school, served as Administrative Assistant to Rabbi Krupnick and for the past two years has been our Membership, Events and Programming Director. In this role, Tamar has served as a senior staff member and an essential part of all of the successful programming for our members and future members.

In her new role, Tamar will be able to focus primarily on this last item of engaging our community in a variety of ways. Her new role is focused on the member experience. She will partner with Rabbi Green and Debra Kelberg, chairperson of the Welcoming Committee. She will continue oversight of congregant lifecycle events, our weekly Kiddush, supporting the various Arms (groups) and planning extensive holiday and cultural programming in coordination with other senior staff. Tamar is also our point of contact for the marketing of Beth EI working very closely with Nancy Cutler, chairperson of our Marketing and Communications Committee.

Davida Chornock, Programs and Communications Specialist

Davida joined us in May 2015 as an Educational Opportunities Administrator. After serving for one year as a Marketing, Communications and Membership Specialist, Davida is now focusing on administrative support of our wide variety of Programs and Communications, which includes her role as the Beth EI News editor. She will continue to handle all communications including the Buzz, Shabbat brochure, and our website. Davida also provides various support for other executive administrative needs including the tremendous task of seating people for the High Holy Days.

**Contact information for all staff is listed on page 27.
For a full directory of our staff, please visit the staff section of our website.**

PRESIDENT'S MESSAGE - DAVID BACKAL



Excitement. That is the word that comes to mind as we turn the page from summer to fall at Beth El. The excitement that is carrying over from the spring and all of our events and programs that left everyone talking about Beth El throughout the summer. Our summer was jam packed with events, including "Hot Diggity Dog Night" at our Splash Pad and Hazzan's Sips and Songs at Tir Na Nog. I hope everyone had a terrific summer and that you were able to take some time to slow down.

While most people equate summer with spending quality and relaxing time with family and friends, Beth El was very busy. Our clergy, staff, many volunteers and board have been working tirelessly to get ready for the High Holy Days and plan our fiscal year ahead. I hope you have a clear calendar over the next few months, as we have a wonderful slate of events and something for everyone. A few programs to keep an eye out for include our Community Simchat Torah Celebration, Shabbat dinners, Mitzvah Mall, Chefs in Residence, prominent speakers and Vegas Night. More on each to follow. We are a Shul that never sleeps.

One of my goals as President is to get every congregant to enter our building and be more engaged this year than in years past. For some that might mean walking through our doors multiple times every week and for others it could be a few extra visits a year. But one thing I can promise is that we have reasons to enter Beth El. Whether you are looking for more spirituality, Jewish learning, socializing or enjoying one of our many programs, Beth El is the place to be and share your experiences with fellow congregants.

Over the summer we have also welcomed two new members to our incredible staff and Beth El community; Debbie Beideman is our new ECC Director and Reta Feldman is our Programming & Events Manager. Both of them come to us with a great deal of experience and abilities that will add to our very successful Team. I encourage you to stop in and introduce yourself.

This is going to be a wonderful year for Beth El and I look forward to sharing it with you, our Beth El Family.

On behalf of my family, I want to wish you and your family a happy, healthy, peaceful and meaningful New Year, L'Shana Tova.

And remember, You do not belong to Beth El, Beth El belongs to you!

Judaically Yours
...and so much more

Hours:

	9 AM - 5 PM Wednesday
9 AM - 12 PM Sunday	9 AM - 5 PM Thursday
Closed Monday	10 AM - 12 PM Friday
9 AM - 5 PM & 7 - 8 PM Tuesday	Closed Saturday

Come in and check out South Jersey's premier gift shop for Judaica, gifts, clothes, and more!

Large stock of hostess gifts and table jewelry for the High Holy Days season!

SHARING OUR LIVES

BIRTHS:

Jon & Nicole Cohen on the birth of their daughter, Drew
Judy & Leonard Wizmur on the birth of their granddaughter, Ilana Michelle.

ENGAGEMENTS:

Bonnie & Michael Gewurtz on the engagement of their daughter, Amy, to Matt Myers

BETH EL MOURNS the passing of:

Mark Belafsky, brother of Robert Belafsky, uncle of Tara Berman
Dolly Shanin, mother of Martin Shanin
Harvey Shapiro, brother of Steve Shapiro

WELCOME BACK:

Marvin & Eva Schlanger and their family returning from Israel

Our Shabbat Kiddush is a wonderful way to celebrate your Simcha with our Beth El community!

* Birth/Baby Naming * Wedding/Auf Ruf *

* Milestone Birthday * Anniversary *

* Graduation * Bar or Bat Mitzvah Anniversary * Other Special Occasion *

To coordinate your event, please contact
Tamar Barkan at 856-675-1166 ext 418 or tbarkan@bethelsnj.org

Mazal Tov To all our B'nai Mitzvah of September & October

Caleb Unterlack	<i>September 2</i>	Jordan Szejman	<i>October 14</i>
Steven Brown	<i>September 9</i>	Adam Blumenthal	<i>October 21</i>
Brett Schuster	<i>September 16</i>	Remy Genovese	<i>October 28</i>
Jack & Max Gaffin	<i>September 23</i>	Leah Snyderman	<i>October 28</i>
Carly Schulman	<i>October 7</i>		



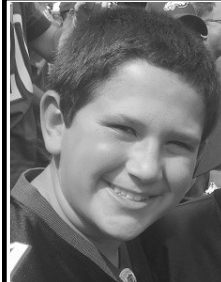
Adam Blumenthal

Son of Andrew & Beth Blumenthal

Brother of Jared

Grandson of William & Debbie
Morowitz and
David & Bobbi Blumenthal

Mitzvah Project: Working with American Red Cross on the "Sound the Alarm" project and donating to One World Play Project



Steven Brown

Son of Tracy & Jeffrey Brown

Brother of Nicole and Joshua

Grandson of Bernard & Shirlee Brown,
Dr. Stuart & Barbra Licht,
and the late Stanley Gordon

Mitzvah Project: Volunteered at Relay for Life (American Cancer Society) and sold raffles and pops to donate. Also volunteered at ACHaD Basketball

SHARING OUR LIVES (CONT.)

Jack and Max Gaffin

Sons of Melanie Gaffin and Harris Gaffin

Brothers of Sydney

Grandsons of Jane & Victor Gelman,
Helene & Irv Gaffin, and Arlene Spector

Mitzvah Project: Volunteered at the South Jersey Food Bank packaging lunches for less fortunate kids



Remy Joseph Genovese

Son of Randi & Brian Genovese

Brother of Casey

Grandson of Bonny & Joe Genovese,
Pat & Fred Greenberg and
Michele & Stuart Wiener

Mitzvah Project: The Keenan Lucero Scholarship Fund
and JFCS Betsy and Peter Fischer Food Pantry

Carly Blair Schulman

Daughter of Allison & Scott Schulman

Sister of Jamie

Granddaughter of Harriet Schulman,
Amy Gabriel and David Gelman

Mitzvah Project: Donating a portion of Bat Mitzvah money to Soccer for Peace, a non profit that works to unite children of war-torn nations through soccer



Brett Schuster

Son of Sheryl & Mark Schuster

Brother of Landon and Ellie

Grandson of Marcelle Tompakov and
Arline & Bruce Schuster

Mitzvah Project: Collected new & gently used children's books and donated them to underprivileged communities



Leah Rose Snyderman

Daughter of Audrey & Marc Snyderman

Sister of Benjamin

Granddaughter of Carmella & Albert
Zalcmann and Carol & Neil Snyderman

Mitzvah Project: Funding and participating in research for rare diseases at the Division of Neurology at CHOP



Jordan Tyler Szejman

Son of Lisa & Eric Szejman

Brother of Alixandra and Noah

Grandson of Ilene & Barry Liner and
Paula & Jake Szejman

Mitzvah Project: Collecting money for World of Change and donating money to Soccer for Peace



Caleb Unterlack

Son of Stacey & Andrew Unterlack

Brother of Jake

Grandson of Sherry & Barry Garfinkle
and Karen Unterlack

Mitzvah Project: Alex's Lemonade Stand Foundation



ATTENTION COLLEGE BOUND STUDENTS & PARENTS!
BETH EL'S COLLEGE CONNECTION IS ACCEPTING ADDRESSES FOR THE
2017-18 SCHOOL YEAR**

Help us keep our Beth El college students connected to their shul and Jewish community. We provide holiday packages and Beth El news updates throughout the school year.

If you would like your student to participate in this FREE program, please submit the following information to Ann Miller at ALM4SP@aol.com or (856) 428-5145

Student Name
Student's E-mail Address
Name of School/Class Year
Student Mailing Address
Parents' Name, E-mail Address, and Phone Number

ALL ADDRESSES MUST BE UPDATED ANNUALLY

INFORMATION MUST BE SUBMITTED BY FRIDAY, NOVEMBER 17, 2017 TO RECEIVE THE SECOND (CHANUKAH) PACKAGE

For more information call Gloria Back (856) 428-6368

Sponsored by the David Back College Connection Fund.
Anyone wishing to make a donation to the College Connection Fund may do so by calling the Beth El office at 856-675-1166



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MEMBER SPOTLIGHT



Fred Behrend and Larry Hanover

Fred Behrend never intended to write a book about his life. An incredible man with a riveting story, Fred was content telling the stories of his life to anyone interested enough to sit and listen through the Esther Raab Holocaust Museum & Goodwin Education Center. It wasn't until spring 2010 that the idea of putting his life on paper came about. Larry Hanover read an email from Rabbi Arnowitz asking Hebrew High parents to come listen to a Holocaust survivor speak to the students. That survivor was, of course, Fred Behrend. After listening, Larry, a long-time reporter, convinced Fred to turn his endless stories into a memoir. And the rest is history.

Larry knew the importance of preserving the memories of survivors for future generations but says, "what grabbed me about his story is that it spans an entire life, far beyond the Holocaust." For the past seven years, Larry and Fred have worked together to write down Fred's story, starting in Germany, going through Cuba, and finally to America. Larry interviewed Fred endlessly, then combined that material with Fred's diary and his father's diary, and then conducted research to verify details for accuracy and add in more information. As Fred asserts, "Writing the memoir is different in that a memoir builds...Very often, we would have to stop and change the beginning of a chapter, because something important that happened before had not yet been discussed. Poor Larry had to deal with a huge number of revisions because I would wake up in the morning and there would be a new story that simply needed to go in."

Fred's outlook on life is remarkable, as he is able to recall Nazi Germany favorably. "It seems strange to be able to say that my memories are mostly positive, but in fact I saw Germany through the lens of a child whose parents spared him from the realities of what was happening in his world, for which I will forever be grateful." Fred's resilience and positivity shine through his and Larry's writing, turning what could understandably be a depressing memoir into something uplifting.

While talking about the message of Rebuilt From Broken Glass, Fred says, "In all those years, we have never spent any time despairing about the past and about the horrors we left behind. Instead, we used our past to fuel our futures... We had an indomitable spirit, and because we helped each other, we succeeded as a whole. We didn't just survive, we thrived, and we raised children whose faith in their religion and determination to carry on the traditions of their family and their faith show that Hitler did NOT succeed. If our readers get that message, I will consider my mission accomplished."

If you know of a member who should be spotlighted in the Beth EI News, please email Davida Chornock at dchornock@bethelsnj.org with their name and reason for nomination.

MARK YOUR CALENDARS!

Fred Behrend and Larry Hanover will be at Beth EI for a book reading and signing in our first CoLeL event of the year on Thursday, September 14 at 7 PM!

Enjoy an evening of wine, cheese and stories with Fred and Larry, as Fred provides some stories that you cannot find in his newly released book, Rebuilt from Broken Glass.

HIGH HOLY DAYS

Flower Fund- *Help beautify the Holy Days at Congregation Beth EI!*

\$25 minimum

Name of contributors: _____

Telephone: _____ Email: _____

Address of contributor: _____

Name(s) to be commemorated: _____

Reason for commemoration: _____

Amount enclosed: \$ _____

Contributions help offset the cost of High Holy Day Flowers

New Year Greetings- *Send your friends a greeting to celebrate the New Year!*

\$15 per family (up to four names) and \$3 for each additional name.

Family Name: _____

Telephone: _____ Email: _____

Address of contributor: _____

Names to be listed: _____

(Additional paper may be used for more names)

Amount enclosed: \$ _____

New Year Greetings and Flower Fund Contributions will be listed in the next Beth EI News.

Both forms must be completed and returned by Friday, September 15

LULAV AND ETROG SALE

Please complete this form & return it to the BE office by **September 15, 2017.**

Order pick up in the Beth EI Office:

Monday, October 2 - 9AM - 5PM

Tuesday, October 3 - 9AM - 3PM

For _____ Lulav and Etrog sets at \$45 per set.

NAME: _____

EMAIL ADDRESS: _____

PHONE: _____

Any questions, please contact Sarah Donsky at sdonsky@bethelsnj.org or 856-675-1166 ext 406

HOLIDAY TIMES

SELICHOT

Saturday Evening, September 16, 2017 at Beth El
8:15 PM Selichot Gathering & Reception

ROSH HASHANAH

EREV ROSH HASHANAH (OPEN SEATING)

Wednesday, September 20

Evening Service (*Sanctuary*) 6:00 PM

Candle Lighting 6:42 PM

ROSH HASHANAH DAY 1 (ASSIGNED SEATING)

Thursday, September 21

Morning Service 8:30 AM

Meet at Beth El 5:00 PM

Tashlich & Mincha 6:00 PM

Mincha/Ma'ariv (*Chapel*) 6:45 PM

Candle Lighting 7:38 PM

ROSH HASHANAH DAY 2 (OPEN SEATING)

Friday, September 22

Morning Service (*Sanctuary*) 8:30 AM

Family Service 10:15 AM

Evening Service 6:00 PM

Shabbat Candle Lighting 6:39 PM

YOM KIPPUR

KOL NIDRE (ASSIGNED SEATING)

Friday, September 29

Mincha (*Chapel*) 2:00 PM

Family Kol Nidre (*Sanctuary*)

* OPEN TO THE COMMUNITY* 5:00 PM

Kol Nidre (*Sanctuary & Social Hall*) 6:15 PM

Candle Lighting 6:27 PM

YOM KIPPUR DAY

Saturday, September 30

Morning Service (*Assigned Seating*) 9:00 AM

Yizkor Service (*Open to Community*) 3:30 PM

Ask the Rabbi (*Sanctuary*) 3:30 PM

Mincha (*Sanctuary - Open Seating*) 5:00 PM

Neila (*Sanctuary - Open Seating*) 6:15 PM

Ma'ariv (*Sanctuary - Open Seating*) 7:15 PM

End of Fast 7:23 PM

SUKKOT

EREV SUKKOT

Wednesday, October 4

Evening Services 6:00 PM

Candle Lighting 6:19 PM

SUKKOT DAY 1

Thursday, October 5

Morning Services 9:00 AM

Evening Services 6:00 PM

Candle Lighting 7:15 PM

SUKKOT DAY 2

Friday, October 6

Morning Services 9:00 AM

Evening Services 6:00 PM

Candle Lighting 6:16 PM

HOSHANAH RABBAH

Wednesday, October 11

Morning Services 7:00 AM

Evening Services (YIZKOR) 6:30 PM

Candle Lighting 6:08 PM

SHEMINI ATZERET

Thursday, October 12

Morning Services 9:00 AM

Yizkor Service 10:30 AM

Mincha immediately following Shacharit

SIMCHAT TORAH

Thursday, October 12

Simchat Torah Celebration 5:30 PM

Candle Lighting 6:05 PM

Friday, October 13

Morning Services & Hakafot 9:00 AM

Evening Services 6:00 PM

Save the Date - October 12
SIMCHAT TORAH CELEBRATION!

Bigger and Better Than Ever!

More details coming soon

Beth El High Holy Days Children & Youth Programs

Rosh Hashanah Day 1:

Early Riser Preschool Service & Breakfast 8:30am

Babysitting 9:30am-1:30pm

Shalem Institute 10:15am-1:00pm

Rosh Hashanah Day 2:

Babysitting 9:30am-1:30pm

Family Service 10:15 am

Teen Service 10:15am

Yom Kippur:

Babysitting and Shalem Institute 10:15am-1:30pm

Babysitting - 12 months old-Kindergarten

Registration required by September 7, 2017.

Sign up online at <http://tinyurl.com/BEhd2017>

Shalem Institute! - Grades 1-6

Round Robin by Grades (1-2, 3-4, 5-6)

No Registration Required

Teen Services - Grades 7- 12

With Rabbi Marshall & Charlene Green



Dear Beth El Families:

As we prepare for another wonderful year here at the Beth El Early Childhood Center, please allow me to share important information about our programs and events. We partner with families to provide flexible

scheduling, developmentally appropriate programming, and enriching activities that focus on the social, emotional, language, physical, academic, and religious development of your child. Together we can provide the foundational skills that support a lifelong love of learning steeped in a tradition of Judaic values and traditions.

We proudly serve Infants through Kindergarten-age students with the experiences tailored to your family's needs. Breakfast Club begins at 6:45am, our school program begins at 8:45am, and the Late Day Adventures runs until 6pm. In addition we offer enrichment classes of art, music, library, physical education, and classes with Rabbi Green. Add on activities include Mini Sports, Dance, Art, Karate, and Bricks for Kids.

Our Lead Teachers and Teacher Assistants are a highly trained and caring faculty who are lifelong learners, and we look forward to partnering with you to provide the best educational experience for your child.

New this year, we will have New Mommy & Daddy Mondays for new parents who would like to connect with other Early Childhood Center and/or Congregation Parents. We want to foster those family relationships and provide information and resources to help support you.

Please welcome our new Lead Teachers who come to us with a great deal of experience and expertise in providing the best care for students and our returning Lead Teachers who are the best and brightest in the field of Early Childhood education!

- Lead Teacher for the Infants is Gail Maietti
- Lead Teacher for Toddlers is Michal Alboher and To Be Announced
- Lead Teachers for Two Year Old Classrooms are Shira Sklar and Lynne Middelton

- Lead Teachers for Three Year Old Classrooms are Lora Hellman, Gwen Soler, and To Be Announced
- Lead Teachers for Four Year Old Classrooms are Sheryl Morales and Meghan Sanville
- Lead Teacher for the Kindergarten Classroom is Susan Giglio

Important Dates:

August 24, 25, and 28 - Training for Teachers and Teaching Assistants

August 29 - First Day of School

September 18 - 7pm Back to School

September 21 and 22 - Closed for Rosh Hashanah

September 29 - Early Dismissal 12:30pm for Yom Kippur

Please encourage your friends to come learn and grow with our Beth El Family and schedule a tour today!

SWEET INDULGENCE

- Cakes & Cupcakes
- Cookies & Pastries
- Gelato & Sorbet
- Chocolates
- Wedding & Occasion Cakes
- Gift Cards, Baskets & Trays



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* Valid on purchases of \$25.00 or more. Not combinable with any other offer or discount. Promo code: BE10

BACK TO SHUL Fair

SUNDAY, SEPTEMBER 17 • 9AM - 12PM

Kick off the New Year
with your Beth El
Family & Friends

ENTER
TO WIN OUR
Grand
Holiday Raffle
Basket!



Check out the new

**BETH EL
CLOTHING
LINE!**

9am
to
12pm

Cafe Beth El Is Open

Bagels, pastries and coffee to purchase

10am
to
12pm

New Member Welcome Tour & Ceremony

11 am

Community Giving Mitzvah Project

South Jersey JRA packing & distribution

11 am

Arts & Crafts Project

Led by our Religious School teachers

11 am

New Music Room Dedication!

12 pm

Picnic in the Pizza Court!

Pick up your pre-ordered pizza
& enjoy a family lunch!

GET CONNECTED...GET INVOLVED!



For more information, contact Tamar Barkan at
tbarkan@bethelsnj.org or 856.675.1166 x418

8000 MAIN STREET | VOORHEES, NJ 08043 | WWW.BETHELSNJ.ORG





**ROSH HASHANAH
BAKE SALE**

**Put some sweetness
in your holiday!**



**ORDER YOUR
HOLIDAY CAKES FROM
HABONIM**

All items are baked by
Magical Sweet Shop
and are pareve

**Order by Wednesday,
September 13**

**Pick up
Tuesday, September 19
10:00-4:00 at Beth El**

CHOCOLATE TRUFFLE CAKE

fleurless chocolate torte with cookie crumb crust

**Serves 12
\$17**

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SHACHARIT

MINCHA/MA'ARIV

CANDLE LIGHTING

HOLIDAY

EVENTS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
AUGUST 27 8:30AM 7:35PM	AUGUST 28 7:15AM 7:35PM	AUGUST 29 7:30AM 7:35PM	AUGUST 30 7:30AM 7:35PM	AUGUST 31 7:15AM 7:35PM	1 7:15AM <i>CELEBRATION SHABBAT</i> 6:00PM 7:13PM	2 9:00AM 7:15PM
3 9:00AM 7:25PM	4 LABOR DAY 8:30AM 7:25PM	5 7:30AM 7:25PM	6 7:30AM 7:25PM	7 7:15AM 7:25PM	8 7:30AM 6:00PM 7:02PM	9 9:00AM 7:05PM
10 9:00AM 7:15PM	11 7:15AM 7:15PM	12 7:30AM 7:15PM	13 7:30AM 7:15PM	14 7:15AM 7:15PM	15 7:30AM 6:00PM 6:50PM	16 9:00AM 6:50PM 8:15PM SELICHOT
17 9:00AM BACK TO SHUL FAIR 7:05PM	18 7:15A 7:05PM	19 7:30AM 7:05PM	20 EREV ROSH HASHANAH 7:30AM 6:00PM 6:42PM	21 ROSH HASHANAH 8:30AM TASHLICH/MINCHA 6PM MINCHA/MA'ARIV 7:15PM SANCTUARY 7:38PM	22 ROSH HASHANAH 8:30AM 6:00PM 6:39PM	23 9:00AM 6:40PM
24 FAST OF GEDALIAH 9:00AM 6:50PM	25 7:15AM 6:50PM	26 7:30AM 6:50PM	27 7:30AM 6:50PM	28 7:15AM 6:50PM	29 KOL NIDRE 7:30AM 2:00PM MINCHA FAMILY KOL NIDRE 5:00PM KOL NIDRE 6:15PM 6:27PM	30 YOM KIPPUR 9:00AM COMMUNITY YIZKOR 3:30PM 5:00PM MINCHA 6:15PM NEILAH 7:15PM MA'ARIV 7:23PM

NOTES:

4 - ECC CLOSED FOR LABOR DAY

6 - ECC ICE CREAM SOCIAL 6 PM

11 - SISTERHOOD OPENING EVENT 7 PM

12 & 13 - FIRST DAYS OF RELIGIOUS SCHOOL FOR GRADES BET-VAV

12 - FIRST DAY OF HIGH SCHOOL-ORIENTATION AND TRIP TO FUNPLEX

14 - SURVIVING & THRIVING AFTER THE HOLOCAUST 7 PM

15 - SINGLES SHABBAT 8 PM

17 - FIRST DAY OF SUNDAY SCHOOL-EARLY DISMISSAL 11AM

18 - ECC BACK TO SCHOOL NIGHT 6 PM

19-20 - RELIGIOUS SCHOOL CLOSED

20 - ECC EARLY DISMISSAL 12:30 PM

21 - 22 - ECC CLOSED

29 - ECC EARLY DISMISSAL 12:30 PM

28 - HEBREW HIGH CLOSED

30 - YOM KIPPUR SHALEM INSTITUTE

SHACHARIT

MINCHA/MA'ARIV

CANDLE LIGHTING

HOLIDAY / SPECIAL

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 9:00AM 6:40PM	2 7:15AM 6:40PM	3 7:30AM 6:40PM	4 EREV SUKKOT 7:30AM 6:00PM 6:19PM	5 SUKKOT 9:00AM 6:00PM 7:15PM	6 SUKKOT 9:00AM LET'S DO SHABBAT IN THE SUKKAH CELEBRATION SHABBAT 6:00PM	7 SUKKOT CHOL HAMOED 9:00AM 6:15PM
8 SUKKOT CHOL HAMOED 9:00AM 6:30PM	9 SUKKOT CHOL HAMOED 7:15AM 6:30PM	10 SUKKOT CHOL HAMOED 7:15AM 6:30PM	11 SUKKOT HOSHANA RABAH 7:00AM 6:30PM YIZKOR 6:08PM	12 SUKKOT SHEMINI ATZERET 9:00AM YIZKOR SIMCHAT TORAH 5:30PM 7:05PM	13 SIMCHAT TORAH 9:00AM 6:00PM 6:05PM	14 9:00AM 6:10PM
15 9:00AM 6:15PM	16 7:15AM 6:15PM	17 7:30AM 6:15PM	18 7:30AM 6:15PM	19 7:15AM 6:15PM	20 ROSH CHODESH 7:15AM 5:55PM 5:55PM	21 9:00AM 5:55PM
22 9:00AM 6:05PM	23 7:15AM 6:05PM	24 7:30AM 6:05PM	25 7:30AM 6:05PM	26 7:15AM 6:05PM	27 7:30AM 5:45PM 5:45PM	28 9:00AM 5:45PM
29 9:00AM 6:00PM	30 7:15AM 6:00PM	31 7:30AM 6:00PM	NOVEMBER 1 7:30AM 6:00PM	NOVEMBER 2 7:15AM 6:00PM	NOVEMBER 3 7:30AM CELEBRATION SHABBAT 5:35PM 5:35PM	NOVEMBER 4 9:00AM 5:40PM

NOTES:

1 - RELIGIOUS SCHOOL CLOSED

3-10 - DRIVE THROUGH SUKKAH

4 - RELIGIOUS SCHOOL CLOSED

5 - SUKKOT MORNING KIDS PROGRAM

5 - ECC CLOSED

6 - ECC CLOSED

9 - HABONIM SUKKOT DINNER 6 PM

10 - MEN'S CLUB STEAK & SCHNAPPS IN THE SUKKAH 6 PM

12 - ECC CLOSED

13 - ECC CLOSED

19 - SISTERHOOD CHALLAH BAKE 7 PM

20 - SINGLES SHABBAT 8 PM

22 - YFG & MEN'S CLUB ISRAELI KRAV MAGA 10 AM

26 - COMMUNITY CHALLAH BAKE 6 PM

29 - FRIMET GOLDBERGER COLEL EVENT 10 AM

31 - RELIGIOUS SCHOOL & HEBREW HIGH CLOSED



REVIVAL

Beruchim Habbaim to a new year to the education department at Congregation Beth El! I can't believe that I am already entering into my second year as your Educational Director. It feels like just yesterday I made the move over the bridge. What a great first year! I truly feel part of the Beth El family and I am so excited for the coming year!

In Judaism we are consistently retelling the Jewish people's stories of survival. However, if you dig deeper into our history, the Jewish people did more than survive. They revived by re-imagining their faith and identity. As we approach the High Holy Day season, it is our turn to personally, and as a community to revive our spirit and souls. We at Beth El are always looking to revive our programs and look into the future of our Shul community. We seek to create programs that are captivating and inspiring for all. We have so many new innovative programs planned that there are too many to list and describe, therefore I will provide for you a little taste of what is yet to come.

In our Religious School, we are instituting a new program for our 4th-6th grade students called "The Great Stories." In order to give our students in grades 4-6 the tools for exploring the universe of Jewish knowledge, students will be presented with four times lines: The Story of How Jews Talk to God, The Story of How Jews Tell Their Stories, The Story of Jewish Communities, and The Story of The Jewish Homeland. Students will study a different story each year and will have a choice of various mediums including art, debate, music, cooking, etc.

In our Hebrew High School, each grade will be taking a trip this year. Our 7th grade class will visit New York City as part of their American Jewish History Curriculum, our 8th grade will be joining together with other 8th grade Hebrew School students for a Night at the Museum at the National Museum for American Jewish History in Philadelphia, our 9th grade students will visit the United States Holocaust Memorial Museum in Washington, DC, and our 10th grade students will travel to Israel on the Confirmation Trip.

Jewish learning does not end after High School. Congregation Beth El has a wonderful adult education program. We have a variety of programs from classes with the clergy, monthly educational BTV (Beth El TV) messages from our Clergy, to inspiring guest speakers. As part of our CoLeL speaker series you will not want to miss our September and October guests. On September 14 we will welcome our very own Fred Behrend and Larry Hanover who will be talking about their newly published book, Rebuilt from Broken Glass, a German Jewish Life Remade in America. And on Sunday, October 29 we will welcome to our congregation the Babka Lady, Frimet Goldberger who will be talking about her life story about growing up in the Hasidic community of Kiryas Joel, and ultimately leaving with her husband and children to live in a modern Orthodox community.

I encourage all of you to take part in our revival. Join a committee, chair an event, share your ideas. I look forward to a wonderful year of learning with you!

On behalf of Scott and our children, we wish you a Shana Tova U'metukah.

See the calendar insert for important dates and programming!

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Men's Club



Larry Hanover, President
hanovers4@comcast.net

The Congregation Beth El Men's Club is in an elite category. At this year's Federation of Jewish Men's Clubs (FJMC) convention outside Washington, D.C., we received an award honoring the quality of our programs and club administration for the ninth consecutive year.

This is no small feat. Looking at the most recent overall statistics available (through last year), we were one of only 13 clubs nationwide with a streak of eight or more. In the Middle Atlantic region, our streak was second only to Temple Sinai of Dresher, Pa. Among a total of 20 clubs, no others were even close.

I don't point this out as a pat on the back. After all, I only have one year as president behind me. My predecessors including Yoel Weiss, Ray Katz and Gary Shapiro – and the array of tireless volunteers behind them – are the ones for whom credit for these Quality Club Awards is due.

But to receive this award means that we must be doing something right. Programs that helped us meet the criteria included our Torah on Tap series with Rabbi Green, our joint program with Temple Beth Sholom to host the Anti-Defamation League's No. 2 official, our FJMC Shoah Yellow Candle program, and our book donation program, as well as effective communications and budgeting.

You know what would make these programs more meaningful? YOU! Men's Club only means something if you participate. We do these things to bring more meaning and enjoyment to your Beth El experience.

And make no mistake we can do so much more. This convention, whose programming was organized masterfully by our own Bruce Tomar, an international VP, was a display of ruach and brotherhood we need to aspire to. There was singing, dancing, and warmth beyond compare. This, with your help, is something we could all aspire to in 2017-18.

Sisterhood



Barbara Sharofsky, President
bsharofsky@gmail.com

We are so excited about our 2017-2018 Sisterhood calendar. We have many amazing programs planned for the year.

You should have already received your membership mailing in August.

Join us for educational, social and inspiring events!

September:

Sisterhood's Opening Event - Monday, September 11 from 7-9PM. Once again, the staff of Soldier58, a shop in Bordentown where age-old style meets 21st century cool, will be coming to Beth El! We welcomed them last year for our Vintages and Varnishes program, and now they will be bringing yet another fun, interesting and creative program to us! We will be creating a beautiful pillow to be used as a pillow, or flat, as a wall hanging. You decide!!!

Everything is hands on; we will provide all of the materials! You will go home with a finished piece, lots of new DIY inspiration, and spend an evening with old and new Sisterhood friends! Cost is \$36 and includes wine and snacks.

October:

Challah Bakes Begin! Join us on Thursday, October 19, and then the 3rd Thursday of each month to knead and braid challah. Take home 2 loaves to bake for Shabbat. We will meet in the Beth El kitchen at 7PM. Bring your apron. All other items will be provided. Cost is \$5 per person.

November

Sisterhood Paid Up Membership - Thursday, November 2. Stay tuned for details and get ready for a great evening with your Beth El Sisters!

Our First Mitzvah Mall - Sunday, November 19.

A chance to view and learn about students' Mitzvah Projects, past and present. Come be inspired by our own creative and thoughtful students. This will be a great opportunity for our younger students and their parents to see what's possible for their own Mitzvah Projects.

Yet to come: Rosh Chodesh programming, Sisterhood Shabbat, Game Night, Party Showcase and so much more!

Young Families' Group



Nikki Cohen, President
nicolecohen24@gmail.com

The Young Families Group finished off the school year with a very successful Shabbat Retreat at the Capital Camp Retreat Center. Approximately 15 families attended, we had great weather, great evening activities and just a lot of fun. The kids really bonded and the parents enjoyed their evening adult time by the campfire.

We are hoping to schedule a YFG Retreat reunion Shabbat dinner this fall at Beth El so we can share pictures and reminisce with both new friends and old.

The YFG is also planning a 2017-2018 kick off event for after the Jewish Holidays so stay tuned for upcoming dates and flyers. The kick off event is a great way for new Beth El Young Families to join the crowd and see what the YFG is all about.

Hope everyone is enjoying their summer so far and we look forward to seeing you all soon!

Habonim



Judy Simkin, President
lensim@comcast.net

Here are some Habonim events that you will not want to miss.

We will once again be having a synagogue wide Rosh Hashannah holiday cake sale. All cakes will be baked by the Magical Sweet Shoppe in

Voorhees and delivered to Beth El for pick-up. The selections this year will be a Jewish Apple cake, a round honey cake and a chocolate truffle cake. All cakes will be \$17.00.

Cake orders are due by September 13 and pick-up will be at Beth El on Tuesday, September 19 from 9AM-4PM.

Please see the order form in the Beth El News and let us help make your holiday sweet and easy (no baking!) Order forms can be mailed to Mort Kanovsky at 9 Anvil Court Cherry Hill, NJ 08003 or dropped off at the Beth El office with a note indicating it is for the Cake Sale.

We would like to take this time to wish all of you a Happy, Healthy, Sweet New Year.

On Monday, October 9, will have our Supper in the Sukkah event from 6-8PM. Weather permitting it will be in the sukkah. A delicious meal will be served and the cost for the evening is \$25 per person.

We will be having our 3rd annual Chanukah party on Thursday, December 14. Dinner will be from 6-7:30PM with a program to follow.

Mark all of these dates on your calendar so not to miss out on these events.

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As schedules get more crowded and the daylight hours grow shorter, leisure pursuits take a backseat. Even so, there's always time (even if it's only a few minutes a day) for a good book. We have plenty of new novels you won't want to miss. Here are some suggestions to get you started:

The Weight of Ink by Rachel Kadish takes place in two time periods: 1660s London and the early 2000s. In the 1660s, Esther Velasquez, an immigrant from Amsterdam, is allowed to scribe for a blind rabbi. In the present day, Helen Watt is suffering from Parkinson's disease and planning to retire from her job as a history professor. Helen

comes upon a cache of letters written by the 17th C rabbi. Working with grad student Aaron, Helen learns that the letters were penned by a woman (Esther), which makes them historically important. Back in the 1660s, the plague descends on London, and Esther struggles to live a life of intellectual challenge. In the present day, Helen faces obstacles as well. This book features exceptional writing as it showcases two strong female characters.

Look at the cover art of ***In the Shadow of Alabama*** by Judy Renee Singer and you'll expect a gentle Southern story. And that's not at all what this is. Singer's novel is the story of Rachel Fleischer and her difficult father, Marty. As Marty lies dying, Rachel doesn't want to visit him. Then, at his funeral, a stranger gives Rachel an unusual gift. This leads to Rachel's discovery of the man her father truly was – a WWII Jewish sergeant in charge of a platoon of black soldiers in Alabama. Her father's experiences led to his PTSD, something she had never understood. Unusual subject matter is handled with sensitivity.

You want something topical? We have something oh-so-topical! ***The Devil and Webster*** by Jean Hanff Korelitz is set on a fictional college campus. Naomi Roth is the first female president. She is not surprised when the academic year opens with a student protest; student activism is encouraged and she participated in protests when she was an undergraduate. This protest concerns the denial of tenure to a popular professor. But soon a charismatic Palestinian student, Omar Khayal, emerges as the leader of the protest and Naomi begins to lose control of the situation. This novel addresses current issues of importance on college campuses such as political correctness and liberal values. Korelitz is the author of *Admissions*, also set in the world of academia, which was made into a feature-length film in 2013 starring Tina Fey and Paul Rudd.

Francesca Segal is the British author who wrote *The Innocents*, an award-winning 2012 novel. Her new book is ***The Awkward Age***. This is a story of a blended family, but the blending is not going smoothly. Julia Alden is in love, much to her surprise, with James, an American obstetrician. Unfortunately, Julia's teenage daughter Gwen hates James. James has a 17-year-old son Nathan. Gwen seeks support from Nathan, and the two teens fall in love. Segal explores the pitfalls of parent/child relationships and families. Her style is fluid and a pleasure to read.

The Library schedule is:

Tuesday - 9:30AM – 12:00PM and 2:30 – 5:00PM

Wednesday - 9:00 – 11:30AM

The Library's **Short Story Discussion Group** will reconvene on **Thursday, October 26**. We will meet 1:30 – 3:00 PM in the Conference Room. This is a great time to join us and treat yourself to a stimulating conversation. For more information, please call the library (675-1166, ext. 503).

The Library needs volunteers! If you can spare just a couple of hours a week, please help us. Call 675-1166 ext. 503 for more information and to say "Yes, I will volunteer"!

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Hazzan Alisa Pomerantz-Boro

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CARING ACTS OF TZEDAKAH

ENDOWMENT FOR THE FUTURE

Giving Today to Secure Tomorrow

Making a commitment to Beth El's Endowment Fund will help ensure funds will always be available to support & enhance the many important, religious, educational & communal services that Beth El provides. There are many ways to participate: make an immediate contribution of cash, appreciated securities, real estate, art work or other collectibles; include a bequest to Beth El in your will; designate Beth El as a beneficiary of a life insurance policy; establish a donor advised fund dedicated to the support of Beth El; establish a charitable gift annuity or a charitable remainder trust.

For more information as to how you can participate in building Beth El's Endowment for the Future, please complete this coupon & return it via 1st class mail or e-mail.

Name: _____ E-mail: _____

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Please send me information on participating through: Bequests ___ Life Insurance ___ Donor Advised Fund ___ Charitable Gift Annuities ___ Charitable Remainder Trust ___ Immediate Gift of Cash or Appreciated Assets ___

Return to: Congregation Beth El, Endowment for the Future, 8000 Main Street, Voorhees, NJ 08043
E-mail: jlaster@bethelsnj.org

THE TREE OF LIFE

LEAF: Purchasing a leaf on Beth El's Tree of Life, located inside the Shabbat and Holiday entrance to our building, is the perfect way to commemorate a significant life-cycle event.

Remember your wedding, birthday, anniversary, children's B'nai Mitzvah or other accomplishment by having a leaf custom engraved for \$275.

STONE: For a more significant addition to the Tree of Life, please consider purchasing a stone to adorn the bottom of the artwork. Each stone is custom engraved onto an all natural surface and promises to be a source of great family pride for years to come. The cost for each stone is \$600.

To order a leaf or stone, please call the Beth El office at 856-675-1166

Beth El is a Member of the "Jewish National Fund Affiliate Program"

There is **NO** easier way to earn money for Beth El & support Israel at the same time. **The procedure is as simple as a click!**

Go to our website: www.bethelsnj.org
Click on "support us"/"shop here" and then Jewish National Fund to make your purchase/donation.

Tell your friends, families & other congregants. Congregation Beth El will reap the rewards.

Plant Trees in Israel, Greeting Cards, Water Certificates, Honor Book Certificates, etc.

Every order placed, Beth El gets 20% commission.

For questions, call Debbie Drachman at 856 -719 -9485

SCRIP PROGRAM

Support Beth El by shopping at your favorite stores!

IT'S AS EASY AS 1,2,3:

1. Click on "Buy Scrip" under Quick links on bethelsnj.org
2. Place your order online
3. Pay by phone or by check and pick up your order at Beth El

The Scrip program helps support educational programming for children and adults at Beth El

Take advantage of our new home delivery! (select neighborhoods)

Use scrip for Holiday Dinners!
Shoprite, Whole Foods, Kibitz Room, Acme, Classic Cake.

Use scrip for your daily needs!
Staples, CVS, Bed, Bath & Beyond, American Eagle, Macy's, Barnes & Noble, Amazon, AND SO MUCH MORE!

Memorial Room

Honor your loved ones by purchasing a plaque (\$575) in our Memorial Room.

Additionally, the names and yahrzeit dates will appear on the digital screen, scrolling during the yahrzeit week, high holidays and other chaggim.

Contact Beth El for more information at 856-675-1166

PATHWAY TO INSPIRATION

Do you wish to honor a loved one, that special simcha, a child's favorite teacher, or the memory of someone special? Personalized bricks make a lasting and unique gift.

The cost of a personalized brick starts at \$180 for the first brick and \$118 for every brick thereafter when multiple bricks are purchased together.

To order a personalized brick, please call Davida Chornock at 856-675-1166

LIFE AND LEGACY PROGRAM



Beth El is an active participant in a charitable Endowment initiative under the auspices of the Jewish Community Foundation and funded by the Harold Grinspoon Foundation.

Please remember Beth El when you do your Estate Planning. Our Committee will be happy to discuss various options with you. All of us thank those who have helped to ensure Beth El's future.

Our Life and Legacy Donors

Anonymous (2)
Susan & David Backal
Cathy & Marc Backal
Marcia Baruch
Donna & Richard Bell
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Jason and Leah Wolf
Jeffrey Zeiger

Names in bold have formalized their commitment to Beth El



LIFE & LEGACY PLANNED GIVING SPOTLIGHT:

Juli Mandel Sloves & Glenn Sloves

Why did you choose to make this legacy gift commitment?

We are fortunate to be part of a thriving Jewish community and we benefit almost every day from the wide-ranging support that this community provides — whether spiritually, socially, physically or in countless other ways. Southern New Jersey is a wonderful place to raise our Jewish family. By making a commitment to support our synagogue and Federation through the Life & Legacy campaign, we are helping to ensure that the many services and amenities that enrich our lives will continue to be available to future generations.

Learn how you can help ensure Beth El's future!
Email our Endowment Committee Chair,
Jocelyn Borowsky, jdborowsky@comcast.net

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We had a great time celebrating summer with YOU!

